



Contact: Del Kimbler
Tel: (864)650-3822
Email: photo@exploreats.org

FOR IMMEDIATE RELEASE

NEW BOOK PROJECT BEGINS IN CLEMSON

The ARTS Center in Clemson is beginning work that will create an archive of photographs of Clemson scenes, subjects and people, and eventually support publication of a book of Clemson photographs. Clemson City Council has approved seed funding of \$12,000 to provide what is necessary to make the archive accessible and begin development of the book. The funding comes from Accommodation Tax funds, which must be spent in promotion of tourism and culture. Del Kimbler will direct the project for the ARTS Center, according to Director Deborah Pagano.

Initial planning is taking place to hold four "photo days" in Clemson in the next year. Each day will be in a different season, following the Clemson Area Chamber of Commerce slogan "In Season Every Season". Volunteers will be sought to take photographs during each 24-hour period for entry into the archive. Other volunteers will make the initial selection of photos that could be published in the book, Kimbler said.

According to Kimbler, "This book is a way for people to see what Clemson is like in photographs, throughout the day and year." Once the photographs are collected, the project will move to the next phase, which will be publishing the photographs in a book sold through the ARTS Center and retail stores in the area. "Coordinating the volunteer photographs and creating the archive is a huge job. That will occupy us for the next year, while we begin marketing and planning for the book," Kimbler said.

The book, whose working title is *Clemson Seasons*, will not be available for some time, but the archive will be available for use as soon as photographs are entered in it, according to Kimbler. Some individual photographs might be available for purchase, and the archive will be available for business use as well.

The photo dates have not all been selected, but the first is likely to be Friday November 14, 2008, coinciding with Clemson University's Homecoming and display of the travelling Viet Nam Memorial Wall. More information about participation in this project and future photo dates will be announced in the next few weeks, as planning progresses. People interested in participation should email photo@exploreats.org.

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Contact Information:
Del Kimbler (864)650-3822 photo@exploreats.org
Deborah Pagano (864)633-5051 deborah.pagano@exploreats.org

212 Butler Street
Clemson, SC 29631
<http://www.exploreats.org>