



the clemson photo archive
the clemson seasons photo book

The Arts Center
212 Butler St.
Clemson, SC 29631

PHOTOGRAPHERS MODEL RELEASE INFORMATION

Don't be concerned or put off by the model release form. We ask for releases to make your pictures available to a wider and more commercial market once they are included in the archive. You still keep the copyright of your picture. The release form belongs to you. You keep it. We just need a copy. You have a legal right to take a picture that includes a recognizable person in a public place, but you cannot use it commercially unless that person signs a release. Commercial in this context means for advertising or promotion of a product. Use in a book or magazine is usually regarded as editorial or informational, and no release is required. So, using a model release can increase the potential value of your photographs.

We encourage you to include a release form for any photos you submit with clearly identifiable people (with the exception of crowd shots). Even if the subject of your picture is your spouse or best friend, a signed release is a good idea. If you take several images of a person on the same day then you can submit one form from them as long as all the image titles are written on the form. Each form has space for 3 models to consent for release. Make additional copies for additional models.

Pictures featuring minors (under age 18) should have a Model release Form signed by the parent/legal guardian of that minor. It is up to you the photographer to make sure the person who signs the form is who they say they are and is the legal representative of that minor.

If you don't have a Model Release - and we do appreciate it's not always possible to get one - send your picture in anyway. We will mark it for editorial use and consider it for the archive on an equal basis with released photos.

To use the attached release, just fill in your name as photographer, enter the file number your camera assigns or sufficient description to identify the photo on the Title line, and have each recognizable person in the photo print and sign their name with someone else to sign as witness. If the people object to all this legalese, that is their right. The reason you are asking for the signatures is that companies that wish to use images absolutely will not consider it without a broad release. Even with this release, the image users are not allowed to use these photos in an insulting, demeaning, or objectionable way.

If you have any questions please contact Del Kimbler at photo@exploreats.org or (864)650-3822.



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Model Release Form

I (the Model) explicitly grant to the photographer (Photographers name here: _____) and to his/her assignees and licensees the absolute right and permission to use, publish or sell the photograph(s) referred to below, in which I am included, in any medium, throughout the world, without any restriction whatsoever as to the nature of the use or publication or as to the copy of any printed matter accompanying the photograph(s). I understand that I do not own the copyright of the photograph(s). I certify that I am over 18 years of age and that I have the full legal right to execute this agreement.

Model release 1 -----

Title of photograph(s): _____

Signature of Model: _____ Date: _____

Name printed: _____ Witness: _____

If Model is under 18 years of age I, _____, am the parent/ legal guardian of the individual named above, I have read this release and approve of its terms.

Print Minor Name: _____ Date: _____

Parent Signature: _____ Witness: _____

Model release 2 -----

Title of photograph(s): _____

Signature of Model: _____ Date: _____

Name printed: _____ Witness: _____

If Model is under 18 years of age I, _____, am the parent/ legal guardian of the individual named above, I have read this release and approve of its terms.

Print Minor Name: _____ Date: _____

Parent Signature: _____ Witness: _____

Model release 3 -----

Title of photograph(s): _____

Signature of Model: _____ Date: _____

Name printed: _____ Witness: _____

If Model is under 18 years of age I, _____, am the parent/ legal guardian of the individual named above, I have read this release and approve of its terms.

Print Minor Name: _____ Date: _____

Parent Signature: _____ Witness: _____